

The Platform for Dynamic Websites

Are You Ready for the .NET CMS Productivity Platform?



In today's competitive market, web developers face challenging deadlines and clients that won't make compromises. Everybody wants more for less and delivered faster. That's why we created Kentico CMS – the web development platform that leverages your existing ASP.NET knowledge with a complete feature set and developer flexibility.

1 Easy to Use

- You have a choice of developing through an intuitive browser-based interface or using Visual Studio.
- Plumbing code not required with over:
300 ready-to-use web parts,
47 modules and a
detailed API at your disposal.

2 Flexible

- Take full control over your produced HTML code.
- Customize your site with built-in event handlers and custom providers.
- Add your own web parts and modules or customize existing ones.
- Customize the CMS data structures with custom fields.
- Upgrade your site and custom code easily to new versions.

3 Productive

- Why write code from scratch, focus on solving business problems.
- Take advantage of detailed developer documentation to enhance your knowledge.
- Use API Examples library to better understand Kentico CMS API.
- Leverage a highly responsive support team.
- Why spend time working around bugs with a 7 day bug fix guarantee.

“ I want to thank everyone at Kentico for making the development of the site that much easier. The CMS helped cut the development time from 6 months to 3 months. Additionally, I would like to mention that the support staff offers unparalleled service and support. ”

Heath Moser,
Heath Moser Design,
Virginia, USA

“ Its 22:37 DK time and there is a live person caring of my own invented problem! THIS IS AMAZING! Not only am I astonished by the software, but the people behind it make it outperforming whatever else on the market! ”

Magnus Hansen,
CEO, Little Green Orange Aps,
Denmark

“ The ease of managing and updating the site and the integration of Kentico to visual studio were the main reasons why we choose Kentico which is running for more than 2 years without problems and it serves daily more than 20000 pages. Regarding the support, all the issues/questions we faced, we received an answer in the hour. ”

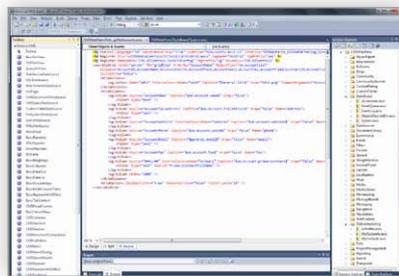
Cedric Buccilli,
Brussels Airlines NV/SA,
Belgium

Get More Done with Less Code

If you need to get things done quickly, writing complex code and developing new modules from scratch isn't an option. Kentico CMS comes with all features a modern dynamic website may need. Whether it's powerful Content Management, E-commerce, Blogs, Forums, On-line Forms, Newsletters or many other built-in modules, you can quickly make them part of your site. It means you can focus on solving business problems instead of writing code from scratch.



Choose the Tools You Like



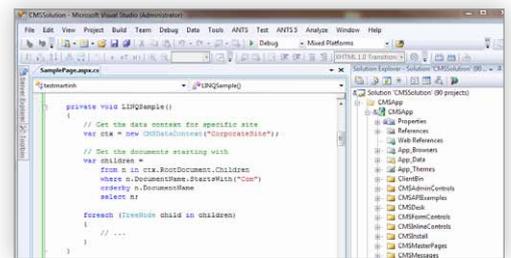
With Kentico CMS, you have a choice of developing through an intuitive browser-based interface or using Visual Studio. Web designers without deep .NET knowledge will like the option of developing websites through the browser-based interface. It gives them the same flexibility as Visual Studio, but within the browser. Experienced developers can leverage their existing experience and use Visual Studio and other tools they like. You can open your Kentico CMS based website

with Visual Studio, extend it with your C# or Visual Basic code and even debug it as you're used to. Moreover, Kentico CMS controls will integrate into your toolbox and you can quickly create new items using predefined templates for page templates, web parts and other Kentico CMS objects.

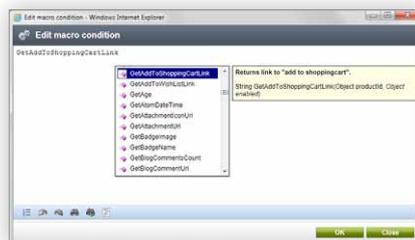
Increase Your Productivity with Latest Development Technologies

With Kentico CMS you can use the latest technologies that make developers more productive, including:

- LINQ – easily query Kentico CMS data and use it in your code
- REST and OData – access Kentico CMS data from external applications
- MVC – create website pages with model-view-controller architecture
- HTML 5 – rendering of HTML 5 video and audio elements



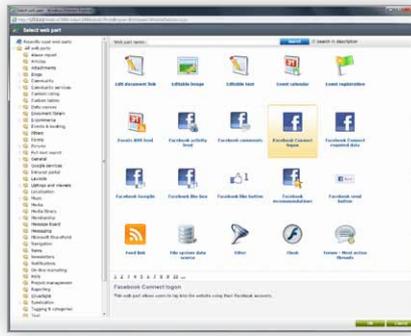
K# - Powerful Macro Language



Using macros in Kentico CMS is a powerful option how to customize the solution without writing custom .NET code. Kentico CMS brings macro language K# that allows you to write not only simple macros, but also more complex structures, such as using collections, lambda expressions, loops, conditions and others. Moreover, you can write macro expressions using the editor with intellisense!

Make Your Job Easier with 300+ Ready-to-Use Webparts

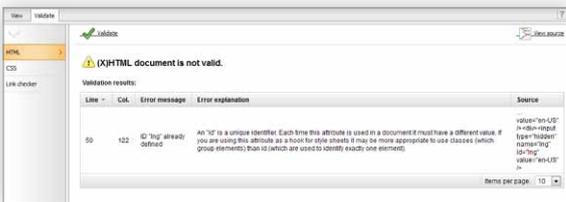
Many CMS systems require developers to write lots of plumbing code. With Kentico CMS, you get over 300 ready-to-use webparts and .NET controls that can be easily configured to do what you need, without any coding. You can just drop them on the page and set their properties - it's that easy! The built-in web parts cover a wide range of needs: navigation, repeaters, grids, many module-specific web parts, such as "Newsletter Subscription", "User registration" or "Shopping Cart" or integration with many external services, such as Google, Bing or Yahoo.



"The system has been fantastic and has been a pleasure to work with. It saved us hundreds of hours of work in implementation of a new site"

Mike Cabasso,
Senior Analyst,
Provali Group,
Texas, USA

Take Full Control over Your HTML Code



If you're one of those developers who want to keep their HTML code clean and compliant with industry standards, Kentico CMS gives you the ability to customize the HTML code of layouts, transformations and dialogs as you like. You can also use CSS-based layouts

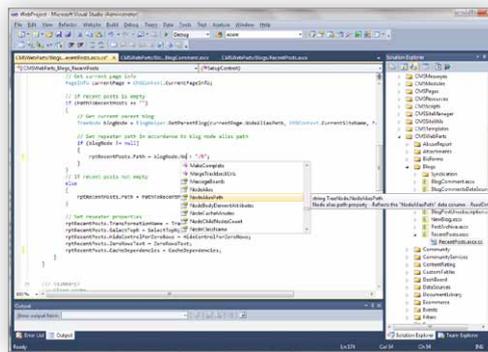
and integrate your JavaScript code. Kentico CMS supports rendering of HTML 5 video and audio elements. Moreover, with Kentico CMS you have full control of the validity and the accessibility of your HTML code. Using integrated services you can check it for the HTML validity, CSS validity or look for the broken links on the page.

"Kentico CMS helps us deliver fast and flexible web shop for our client. If every CMS application would be so easy to implement and manage as Kentico then there wouldn't be outdated sites on Internet. In last 3 years we didn't lose a single client that was using Kentico."

Petar Kozjak,
endora,
Croatia

Do What You Need with Kentico CMS API

Kentico CMS is a powerful development platform that allows you to do what you need. You can control everything through an open and well-documented .NET API, you can customize the standard behavior through custom providers and event handlers and you can add your own web parts and modules. You can also extend standard data structures with custom fields or create new data structures managed by the CMS, such as custom document types and custom tables. It means you can be sure you will be able to deliver the project and follow all client requirements. And you don't have to worry about upgrades - Kentico CMS separates standard code and your modifications, so that you don't lose them.



"I'd like to thank you for such a great product. We were nervous about how we'd integrate Kentico with our home-built Copier & Printer database. Kentico's ingenious design, however, made this very easy by allowing us to seamlessly mix Portal engine pages with custom ASPX pages. Even better was the fact that we were able to go from HTML mock-ups to a fully functional site in just a few short weeks."

Anthony Marchesini,
IT Director,
Buyers Laboratory,
NJ, USA

Integrate Your Website with External Systems

The System Integration Bus provides all necessary functionality for efficient synchronization between Kentico CMS and any 3rd party systems, such as ERP, CRM, user databases and others. Just develop a provider between Kentico CMS and the external system, start the synchronization and look how the Integration Bus takes control over it.

Start Your Online Trial Today!
No installation required!

Visit
www.kentico.com/hostedtrial
and get your own trial website
today!

Contact:
Website: <http://www.kentico.com>
E-mail: sales@kentico.com
Phone (U.S.): +1 (866) 328-8998
Phone (UK): +44-(0)118-324-6000
Phone (Intl.): +420-511-180-920

“ Kentico CMS is easily the best and most flexible CMS my firm has ever worked with. As a design firm, we appreciate the incredible level of customization allowed within this powerful framework. We streamlined our development and hosting processes thanks to this software, and it has given us the opportunity to explore advanced design and functionality options we were unable to before. Also, the turnaround time on support and hotfixes is amazing. We truly feel like we and our clients can rely on Kentico and its product. Our heartfelt thanks go to its developers and staff. ”

John Richardson,
Interactive Director,
Squires & Company,
Texas, USA

Detailed Developer Documentation and Active Community



Kentico CMS comes with MSDN-style documentation that will help you not only get started, but also provide you with all details of how the system works and how you can use it. Using a huge API Examples library you can enhance your knowledge of Kentico CMS API. You can also find lots of guidance at Kentico DevNet, an active developer community with blogs, videos, forums, knowledge base and FAQ's. Other developers often contribute to Kentico Marketplace where you can find additional web parts, modules and templates.

Excellent 24/7 Support Provided by an Experienced Team

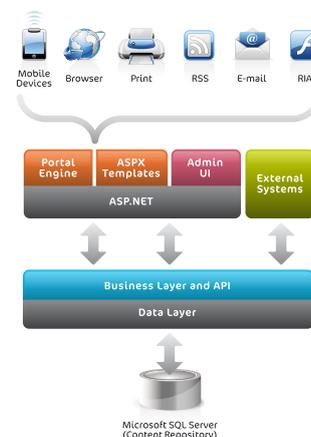
Our support team is always ready to answer your complex developer questions. We will provide you with accurate and timely support so that you can deliver your project on time. Escalation is a necessary part of support and our support engineers work closely with our core development team to guarantee even the most complex problem resolution. We provide a typical response in hours, and answer all questions within one business day. We also offer **Service Level Agreement** for clients who require guaranteed response time for their mission critical enterprise projects.

No Workarounds Needed, We Fix Bugs within 7 Days

We understand how a bug in the CMS may break your challenging project schedule. That's why we fix all bugs within 7 days so that you can focus on real development rather than bug workarounds.

Source Code Available

Kentico CMS full source code is available with specific licenses. You can get a complete copy of the C# solution to explore and review Kentico CMS code. You can also modify it, but you shouldn't need that as Kentico CMS was built as a highly customizable platform. Moreover, every license includes source code of the administration interface which is useful if you need to know how it works and use it as an inspiration for your own module that can be easily integrated into the CMS.



Kentico CMS Is Your On-premise or Cloud Enterprise Platform

Whether you are developing websites for on premise or Windows Azure, Kentico CMS is a flexible platform to easily build and deploy visually compelling websites on tight deadlines. Unlike other CMS products, Kentico CMS provides a single installation with no need for extra code to leverage the Microsoft Windows Azure platform.

Who Uses Kentico

Kentico CMS is used by over 7,000 websites across 84 countries. Our clients include:

